

Buffalo Creek Gun Club Five Year Plan

The Statement of Purpose

Vision Statement

By mid-December 2013, we should have a 8' to 12' Separation Wall completed between the 100/50 yd and 25/7 yd range, effectively making two ranges out of the current setup of one combined range. By the Spring of 2014, the road access to the range will be graded, crowned and compacted. Drainage will be installed to lessen the need for continuous maintenance which is currently required to allow access to the range. Within the next two years we should have resurfaced all three shooting areas on the Long Range and transformed the entire Long Range into a pristine shooting facility that will attract many more members, both public shooters and professional organizations. Within three years, we will have expanded our parking facilities to accommodate organized parking both at the Short and Long Ranges. Within five years we will have constructed a modern classroom facility that can accommodate at least 20 trainees and instructors for the purpose of training many of the NRA's education and training courses. The training facility will be offered to the Colorado Parks and Wildlife (CPW) for a classroom to conduct Hunter Education courses and other Safety related courses provided by the CPW. The facility will also be used for BCGC hosted community meetings to strengthen our partnerships and sponsorships with local youth groups and with corporate, private, governmental and law enforcement organizations. In five years time, BCGC will have built two additional ranges; one with the primary purpose of conducting segregated fixed position firearms training after our instructors finish the classroom education and training curriculum; the other will be a Tactical range that will be used for conducting the "hands-on" portion of many NRA training courses. The ranges will be offered to organizations and law enforcement units for their training purposes. Both ranges will be available for use of the membership when there are no scheduled events.

Mission Statement

The mission of the Buffalo Creek Gun Club is to promote the growth and enjoyment of shooting sports in a safe, family-friendly environment.

- Updated mission statement – mission statements should answer the following:
 - 1) What do we do?

 - 2) How do we do it?

 - 3) Whom do we do it for?

 - 4) What value are we bringing?

Statement of Purpose

The Buffalo Creek Gun Club was founded in 1962 as a Private organization specializing in High Power shooting. In 2000 we opened a Short Range and started migrating toward general recreational shooting. In 2008 we opened to the public and in 2012 completed a major renovation of the Short Range with emphasis on recreation shooting for the members and public. This plan has been written as a Gun Club operating and policy guide.

Executive Summary

(to be written after we finish the details)

The Club Description

The Buffalo Creek Gun Club is a 47+ acre shooting facility originally constructed by the US Army in 1918 for military training. It is located in Jefferson County Colorado in a rural mountainous area approximately 8 miles from Bailey, Colorado. The land is leased from the US Forest Service and we operate as a consessionaire vendor. The range is surrounded by national and state owned land.

The range serves the general public and club members residing from the Denver front range area. The population in this area is approximately 257,000 residents. The closest shooting facility is approximately 37 miles away. We opened to the public five years ago.

We currently offer two ranges, one with shooting positions at 200, 300, and 600 yards. The other with positions at 7/25 yds., 50 yds. and 100 yds. The gates are open to the public on weekends from May through October and can also be accessed throughout the year by scheduling with the range director by phone.

The Club has regularly scheduled matches and clinics which are posted on our website www.bcgcc.com. Club membership is approximately 200 families.

The Buffalo Creek Gun Club came in existence in 1961 through the efforts of Ed Harvey, the club's first president. The club was formed after the discovery of an old World War II rifle range in the Pike National Forest. We are a non-profit gun club. We are an NRA affiliated club which requires 100% of our members to have an NRA

membership. This range, after 5 decades is still the home of The Buffalo Creek Gun Club. The range is used for NRA high power competition matches as well as CMP (Civilian Marksmanship Program) sanctioned match and other special BCGC matches and high power clinics throughout the shooting season. In 2008, as a concession to the National Forest Service, the range was made open to the public. With the arrival of the general public, we utilized the services of the boy scouts to create a new shorter range with a distance of 100 yards down to 7 yards.

In 2012 the short range was expanded, almost doubling the capacity to 22 positions. This was primarily and still is the range mostly used by the general public.

The club is a non-profit organization operating as a 501(c) (7) corporation. We are open seven days a week with hours of operation generally from sunrise to sunset. Our income from the public varies with the seasons, May through October being the months when we see the majority of public use and range fees. Members use of the facilities year round but like the public shooters, the majority facility use is during the summer and just prior to hunting season.

We feel that we can safely and operationally expand our membership to 800 members. Our biggest obstacle to that expansion is driving distance from major populations (65 miles to downtown Denver, Colorado).

The club's short term and long term goals include building a classroom training facility, upgrading our parking areas and building additional shooting ranges to include a tactical range.

Our Gun Club and shooting range will continue to attract new members due the public's renewed interest in recreational shooting; our planned improvements to the shooting range; planned shooting classes and certifications available; and probably the most important factor, having the only 600 yard range available on the west side of a major population area.

The Marketing Plan

The Management Plan

The Financial Plan

Supporting Documents

Introduction

The Buffalo Creek Gun Club is a 47+ acre shooting facility originally constructed by the US Army in 1918 for military training. It is located in Jefferson County Colorado in a rural mountainous area approximately 7 miles from US Highway 285. The land is leased from US Forest Service and we operate as a consessionaire vendor. The range is surrounded by national and state owned land.

The range serves the general public and club members residing from the Denver front range through 285 corridor. The population in this area is approximately 257000 residents. The closest shooting facility is approximately 37 miles away. We opened to the public seven years ago.

We currently offer two ranges, one with shooting positions at 200,300, and 600 yards. The other with positions at 7/25yds.,50yds. and 100 yds.The gates are open to the public on weekends from May through October and can also be accessed by scheduling with the range director by phone.

The Club has regularly scheduled matches and clinics which are posted on our website www.bcgcc.com. Club membership is approximately 200 families.

BCGC Goals and Objectives

- Training - Provide training and other opportunities for members and the general public to learn the safe use of firearms, and to improve shooting skills.
- Develop Range -
 - improve and maintain current facilities
 - increase capacity by adding firing positions and additional ranges
 - develop a training facility
- Establish and strengthen Partnerships and Sponsorships through a cooperative effort with youth groups and with corporate, private, governmental, and law enforcement organizations.
- Sponsor Activities and Events for members and the public to enjoy their interest in shooting sports.
- Ensure Financial Stability through membership growth, regular grants, revenue generating events and other fundraising.
- Foster a positive attitude towards safe shooting sports through Community Outreach programs and activities.
- Develop a broad spectrum of Competitive Events across many shooting disciplines.
- Find ways to continually increase Membership, as well as increase the level of involvement of members in club activities.
- Safety is of paramount importance, first, last, and always.

Buffalo Gun Club Five Year Plan

Training - Provide training and other opportunities for members and the general public to learn the safe use of firearms, and to improve shooting skills.

Expand the training opportunities to include pistol, shotgun, concealed carry, hunter education, and youth groups.

Develop a training center that can function as classroom space, material storage for literature and teaching aids.

Develop a partnership with Colorado Parks and Wildlife to offer a training facility for local hunter education class as well as a dedicated training range for the students.

Offer local concealed weapon carry training to the public in an organized and safe environment.

Buffalo Gun Club Five Year Plan

Range Development

The rate of range development will largely be dictated the success and growth of membership, fundraising events and grants. Multiple new ranges are needed to address the needs of the general public and the members in the areas of Shotgun Sports, Pistol Sports, Archery and group training. The current facilities can not meet the demands of many of the shooters and current demands of the general public.

Shotgun sports is the number one question we are asked from the general public. Currently there is no safe and dedicated area to allow for this activity to occur on the property. An area should be identified and an environmental impact study conducted to determine if suitable for development. Possibilities can include Skeet Stations, Five Stand and Sporting Clays. Additional areas of Forest Service Lands may need to be acquired to facilitate some of these sports.

A training center and associated range would allow the facilitation of Hunter Safety, Juniors Shooters, and an are for public classes such as concealed weapons carry, rifle clinics. Storage for range and training supplies.

A dedicated pistol range would relieve pressure off the current short range. The 25 yd line is currently the busiest area and often requires a wait from the general public during the weekends, Sports like IDPA, Steel Plates and Cowboy Action could compete if an a range was constructed.

An Archery area would allow the

Parking is extremely limited in the most heavily utilized area the general public frequents. There is currently inadequate parking spaces for the short range which forces families to park along the roadside which creates traffic issues with people traveling through.

The main road requires regular routine maintenance and would likely benefit from increasing the width to allow two cars pass. Culverts to mitigate erosion should be also be addressed. Partnership with the Forest Service should be strengthened so that the use of some of their heavy equipment could help to solve some of the road issues.

Buffalo Gun Club Five Year Plan

Establish and strengthen Partnerships and Sponsorships through a cooperative effort with youth groups and with corporate, private, governmental, and law enforcement organizations.

Colorado Department of Parks and Wildlife

Continual grant support for range development, training and youth shooting sports should be pursued through the many grant programs the NRA offers. Training of Range Safety Officer

Local Sheriffs Department

Department of Corrections

Fulfill the needs of private companies offering firearms training courses requirements to their clients by renting the facilities when not in use by the public and members. This better utilizes the facility and generates revenue to offset range operating costs.

Buffalo Gun Club Five Year Plan

Sponsor Activities and Events for members and the public to enjoy their interest in shooting sports.

Continue to offer high power rifle competitions. This was a tradition and how the club was originally formed over 50 years ago.

Distribute a survey through the members and over the the website to the public to inquire the activities that would interest the current group of shooters and identify which activities could attract new participants. Create the infrastructure to address these needs through the range development process .

Support

Buffalo Gun Club Five Year Plan

Ensure Financial Stability through membership growth, regular grants, revenue generating events and other fundraising.

501(c) 7 coporation

Membership drives

Web presence

Shooting events

Training

Buffalo Gun Club Five Year Plan

Foster a positive attitude towards safe shooting sports through Community Outreach programs and activities.

Buffalo Gun Club Five Year Plan

Develop a broad spectrum of Competitive Events across many shooting disciplines.

Buffalo Gun Club Five Year Plan

Find ways to continually increase Membership, as well as increase the level of involvement of members in club activities.

Buffalo Gun Club Five Year Plan

Safety is of paramount importance, first, last, and always.

BIGGEST ROCKS IN THE ROAD TO GETTING THIS PLAN PULLED TOGETHER

1. Input from members regarding:
 - a. Membership growth expectation per year for next five years.
 - b. Membership Dues amount per year (growth/inflation)
 - c. Range Fee's income expected per year
 - d. Costs other ranges charge for different usages:
 - i. Long Range
 - ii. Short Range
 - iii. Pistol Range
 - iv. IPSC
 - v. Trap / Skeet
 - vi. Sporting Clays Course
 - vii. Archery Static
 - viii. Archery Course
 - ix. Hunter's Safety Training
 - x. Self Defense Training
 - xi. Concealed Carry Certification
 - xii.
2. A detailed plan, including phasing and cost estimates, of the range improvements
3. Financial information - historical – I have gotten another copy of the QB file but there are still only 2 years of data. I have requested more info, but what I have as of today is unacceptable. Need some help here!!
4. A written summary of the history and new events surrounding gun legislation – a FACTUAL summary not from one side
 - a. A written prospective summary of future of gun legislation and other governmental plans
 - b. A written summary of other gun information that does not include legislation – like fun facts, new advances in the field, fastest growing areas, - other stuff that would get the reader excited and want to go try it.
5. A summary of the competition – who, what, where – and why is BCGC better than they are. And where we will try to focus our efforts that the others can't/don't offer and what we will stay away from because we can't do it or another club does better.
6. Marketing Plan

- a. Someone to identify our target market. What type of people do we want to draw to and join the club? Families, pros, adventurers, law enforcement, military etc.... Are there people we DON'T want?

Membership Director Questions:

1. Full list of duties of membership chairman
2. Membership Cards
3. Database format of past & current paid members
4. Reporting requirements to ??whom??
5. Bylaws? Or was that something Owen took on?
6. Grants? Or was that something Owen took on?
7. Any costs associated with >?
8. New revised e-mail address for membership??
9. What do the green highlights mean in the excel e-mail list?
10. Copy of the lease
11. List of FS players we have been interacting with
12. Frequency of communications
13. Membership drives, marketing?
- 14.